

Title: Export opportunities for HS code: 3401 (Soap; organic surface-active preparations used as soap, skin washing)

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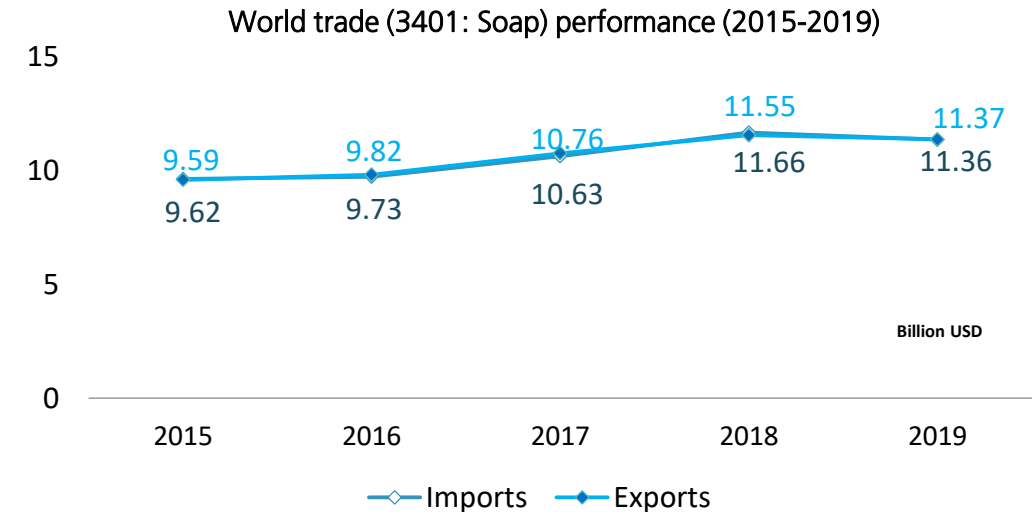
Export Opportunities

World Import & Export

- World imported almost 11.36 Billion USD of the product in 2019. United states of America is the top importer for this H.S Code before Germany and Canada, with market share 9.0% , 5.1% & 4.9%.
- Germany Consider the top exporter of this product in 2019 With market share 10.7% & United states of America with 8.3% from the total exports in the world.
- Imports of this product grew with an average growth rate of 18% between 2015-2019.

Main targeted Regions: (Europe – Asia – Africa - America)

- Europe region imports from this product 4.6 Billion USD with 40.9% from the total imports from the world. Germany, United kingdom, France are the top importers with market Share 12.5%, 11.3% & 10.4% .
- Asia region imports from this product 3.1 Billion USD with 27.5% from the world imports, China, Japan & Saudi Arabia with market share 14.2%, 9.8% & 9.3%.
- America region imports from this product 2.4 Billion USD with 21.7% from the world imports, USA, Canada & Mexico with market share 42.3%, 22.0% & 5.5%.
- Africa region imports from this product 826.2 Million USD with 7.3% from world imports, South Africa, Angola & Djibouti are the top importers in Africa region with market share 9.3%, 6.7% & 6.7%.

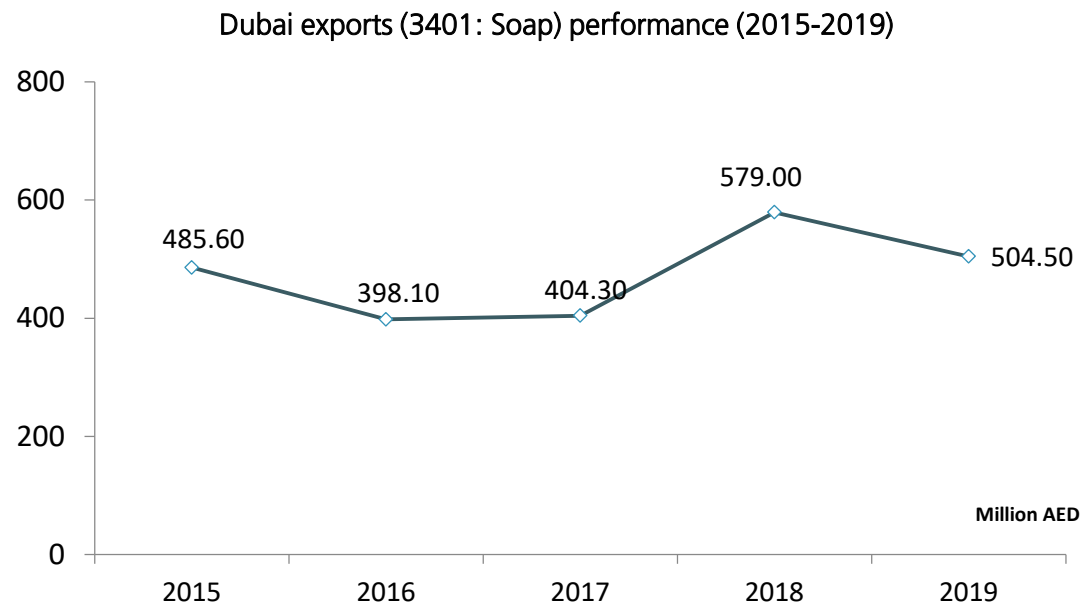


Source: ITC, Trade Map

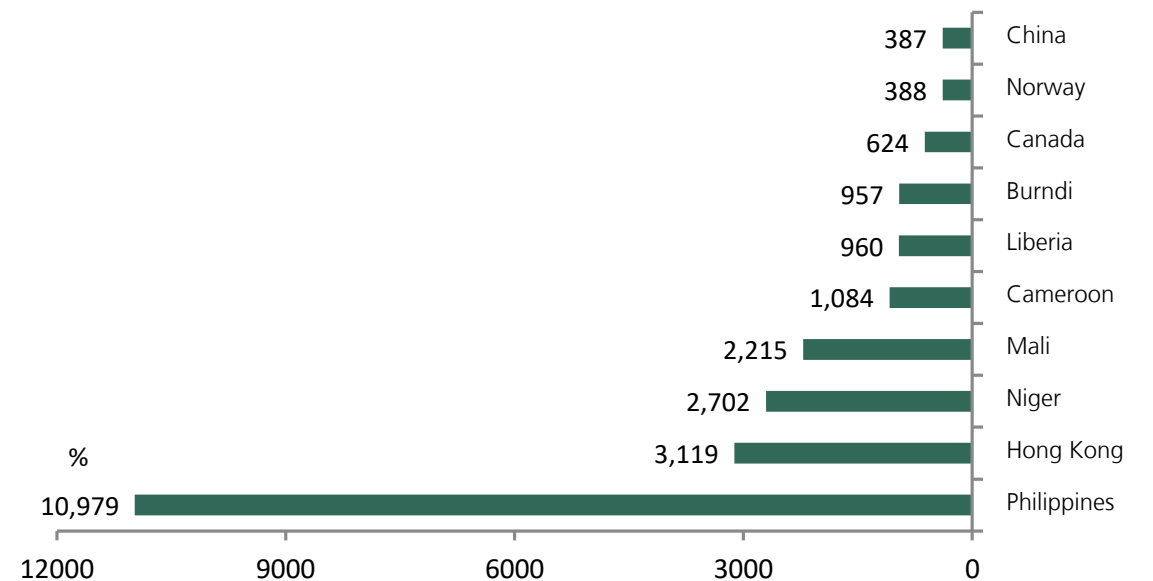
Export Opportunities

Dubai Performance

- Dubai exports for this product 504.5 Million AED in 2019, with growth rate 3.9% between 2015-2019 .
- Egypt consider the biggest importer from Dubai with 30.7% from the total Dubai export from this product followed by Oman, Iraq, Saudi Arabia & Kuwait with market shares: 11.4%, 7.3%, 5.2%, 3.1%.
- Main competitor for Dubai in this product is Germany, USA & China.



Top growing markets for Dubai exports (3401: Soap) between 2018 & 2019



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