

Title: Export opportunities for HS code: 3701 (Photographic plates & film in the flat, sensitised, unexposed, of any material other than paper, paperboard or textiles; instant print film in the flat, sensitised, unexposed, whether or not in packs.)

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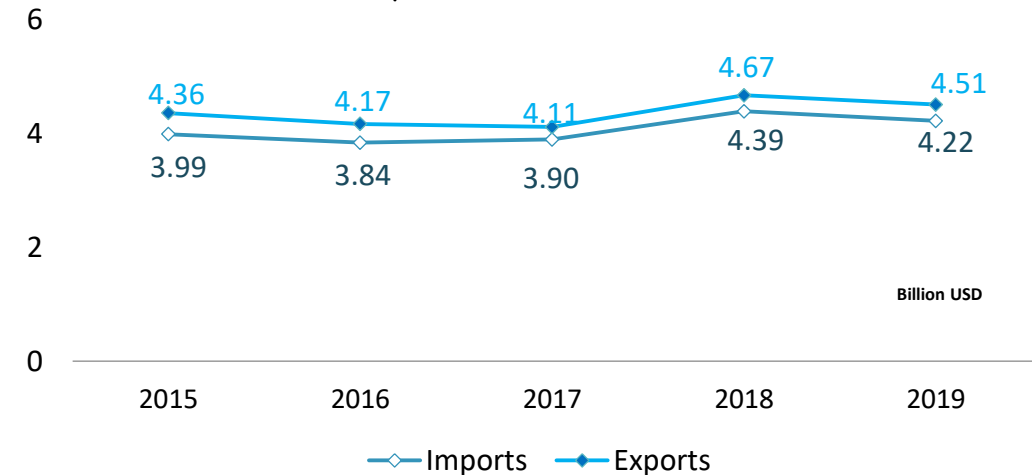
Date: **October 2020**

Export Opportunities

World Import & Export

- World imported almost 4.22 Billion USD of the product in 2019. United states of America is the top importer for this H.S Code before Belgium and China, with market share 12% , 6.7% & 6.2%.
- Japan Consider the top exporter of this product in 2019 With market share 23.8% & Germany with 17.1% from the total exports in the world.
- Imports of this product grew with an growth rate of 5.8% between 2015-2019.

World trade (3701:Photographic plates & film in the flat) performance (2015-2019)



Main targeted Regions: (Europe – Asia – Africa - America)

- Europe region imports from this product 1.58 Billion USD with 37.5% from the total imports from the world. Belgium , Germany & Italy are the top importers with market Share 17.9%, 16.2% & 8.7% .
- Asia region imports from this product 1.55 Billion USD with 36.8 % from the world imports, China, Korea Republic of & Taipei, Chinese with market share 16.9 % , 15.2 % & 15%.
- America region imports from this product 0.92 Billion USD with 21.7% from the world imports, USA, Mexico & Brazil with market share 55.3%, 9.7% & 9%.
- Africa region imports from this product 0.11 Billion USD with 2.7% from world imports, Egypt, South Africa & Algeria are the top importers in Africa region with market share 25.1%, 24.5% & 11.5%.

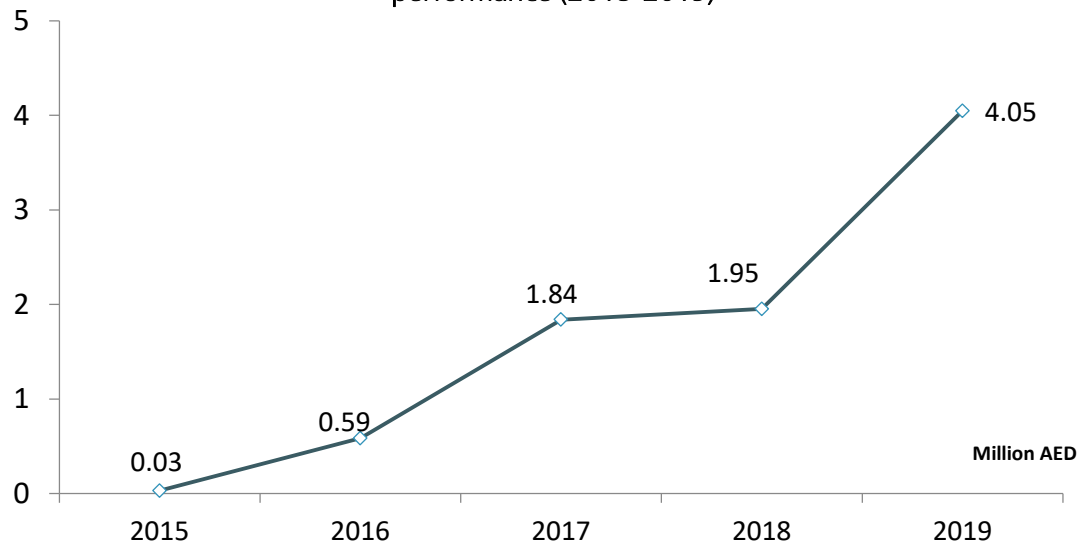
Source: ITC, Trade Map

Export Opportunities

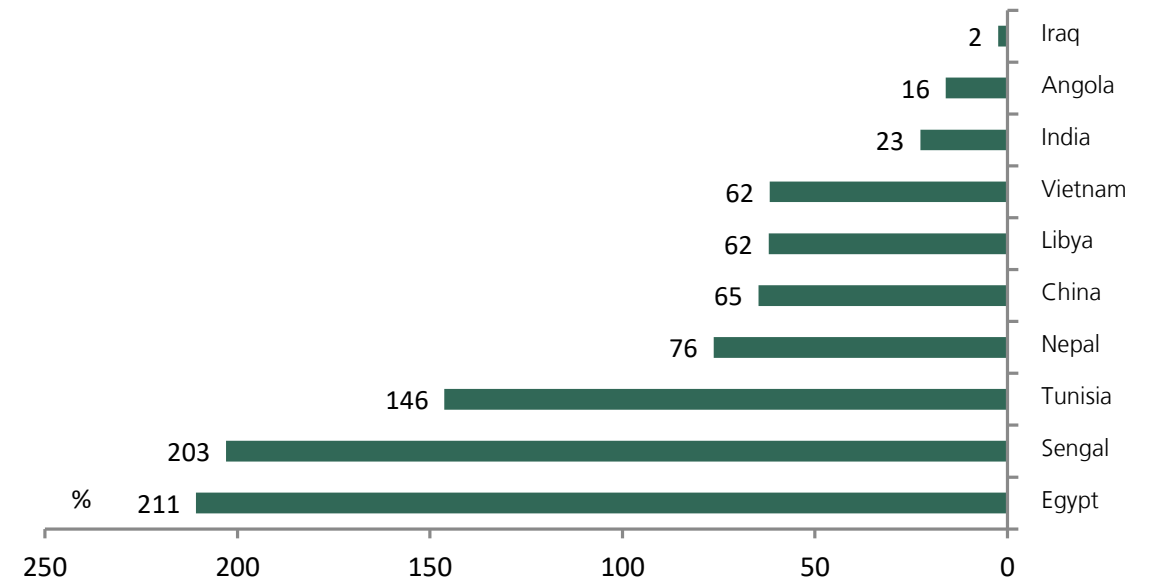
Dubai Performance

- The volume of exports of this product jumped significantly in 2019, with almost total exports amounting to 4.05 Million AED . Compared to 2015, which was 31.5 Thousands AED.
- RUSSIA consider the biggest importer from Dubai with 29.5% from the total Dubai export from this product followed by Libya, Egypt, India with market shares: 10.6%, 6.9%, 6.7%.
- Main competitor for Dubai in this product is Japan, Germany & China.

Dubai exports (3701:Photographic plates & film in the flat) performance (2015-2019)



Top growing markets for Dubai exports (3701:Photographic plates & film in the flat) between 2018 & 2019



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